

CORDA®

mobile™

**Corda Mobile™** makes it easier than ever to access critical information on-the-go through your mobile device. Corda® has offered mobile delivery with past versions of CenterView, but increasingly powerful mobile devices such as the iPhone now provide Corda the opportunity to deliver more advanced mobile functionality with CenterView 4. The new Corda Mobile simplifies dashboard development while delivering the amount of detail and interactivity to mobile devices that users need.

Dashboard developers can now reuse Datafunnels they've already created in key performance indicators (KPIs) specified for mobile content delivery. They can create a mobile content category, and the Builder will automatically detect content, such as Javascript, in that category that is incompatible with mobile devices. The Corda Mobile Server also automatically converts Flash movies to PNG images.

To ensure the greatest amount of flexibility and interactivity for iPhone users, Corda partnered with Apple to design the Corda Mobile client application for the iPhone. This partnership helped ensure that the client application has a user interface that is natural to the iPhone environment, and the iPhone client is available for download through iTunes. With the iPhone, not only can people access important dashboards online and see them in real-time, wherever they might be.

The server delivers only the right amount of data to the client, decreasing wireless network data activity. This decreases the cost of downloading data through the cell carrier and increases performance to ensure that users have rapid access to right-time information. Information is sent through a secure sockets layer (SSL) to ensure the confidentiality of your data.



With **Corda Mobile**, enjoy all the same benefits on your mobile device that you do on your desktop:

- Right-time data allows you to take action from wherever you are
- Rapid, cost-effective deployment gets your dashboard up and running quickly on all mobile devices
- Unlimited drill-down gives you insight into the root causes behind a certain metric right from your mobile device
- Access to your information anytime, anywhere—you can view the same CenterView dashboards on your mobile device that you can view on your desktop
- Integration with existing role-based security and authentication protocols so each decision maker sees only KPIs that pertain to his or her role in the company



**CORDA®**

Data Visualization Software

[www.corda.com](http://www.corda.com)

# Product Features



**Corda Mobile** technology works with CenterView 4 to keep you connected to virtually any data source and provide you true decision-making power in or out of the office.

## iPhone Client Features

- Access real-time information on-the-go
- Touch to drill-down on graphs and charts just as you would with any other application on iPhone's interface
- Establish connections with multiple dashboard servers wherever you are
- Create as many as 10 different KPI categories and specify a list of favorites from any category or server
- Query and load data on and offline and view cached data while you're not online
- Download the client from anywhere through iTunes



Create KPI categories and favorites through the Corda Mobile application and quickly access the dashboards you need in or out of the office.

## Builder Features

- Supports multiple mobile devices, including the iPhone
- Lets you create one dashboard for all mobile device delivery
- Uses Flash or standard image formats to visualize KPIs, dashboards, and scorecards
- Detects each mobile device and automatically delivers only content that the user can see
- Automatically converts Flash to PNG for devices that are not Flash-compatible
- Enables rapid connection to data through Corda's patented Datafunnel technology
- Allows developers to reuse Datafunnels for new KPIs to shorten development time for mobile dashboards
- Supports role-based views and security access that integrates with existing security policies and systems
- Gives you access to unlimited drill-downs and increasingly detailed views, including other charts, graphs, gauges, data tables, or even other online applications



**CORDA**<sup>®</sup>  
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